

ALPHA NU CHAPTER ALUMNI RELATIONS
2015 SURVEY RESULTS
NOVEMBER 2015

The Survey

The Alpha Nu Alumni Association (AA) conducted an online survey using a free survey tool from SurveyMonkey. The survey was conducted during the week of November 13 to November 20, 2015.

A link was placed on the Alpha Nu Chapter Facebook page and an email was sent to 612 alumni using the email distribution list from national headquarters in an effort to solicit feedback, ideas and comments from the alumni association membership.

Survey Limitations: Because the SurveyMonkey tool was free, the AA was limited to 10 questions on the survey and could collect only 100 responses. This limit on responses was the reason the survey was issued for a second time in an effort to allow more alumni to respond.

The Big Picture: Responses

The survey was emailed to 612 people and was linked to the Alpha Nu Facebook page which has 199 members. A total of 159 alumni responded.

A total of 19 alumni responded to the survey using Facebook and the remaining 140 responded to the email request. It is interesting to note that 57 alumni looked at the survey on Facebook but only 19 people took the time to answer the questions.

This represents about a 25% total response rate. The average time to complete the survey took 6 minutes and 20 seconds.

The AA would like to thank all the alumni who took the time to respond and to provide feedback. Your candor, insights and comments are welcome and appreciated.

It is interesting that a fair number of respondents took the time to answer some of the questions and skipped others. Almost 50% the respondents skipped the question asking “what can the alumni association do better to improve alumni relations?” Additionally, over 40% of the respondents skipped the question that asked “what is holding you back from financially supporting the chapter?” These two questions were a prime opportunity to provide valuable feedback but were skipped in many cases.

The Big Picture: Survey Results

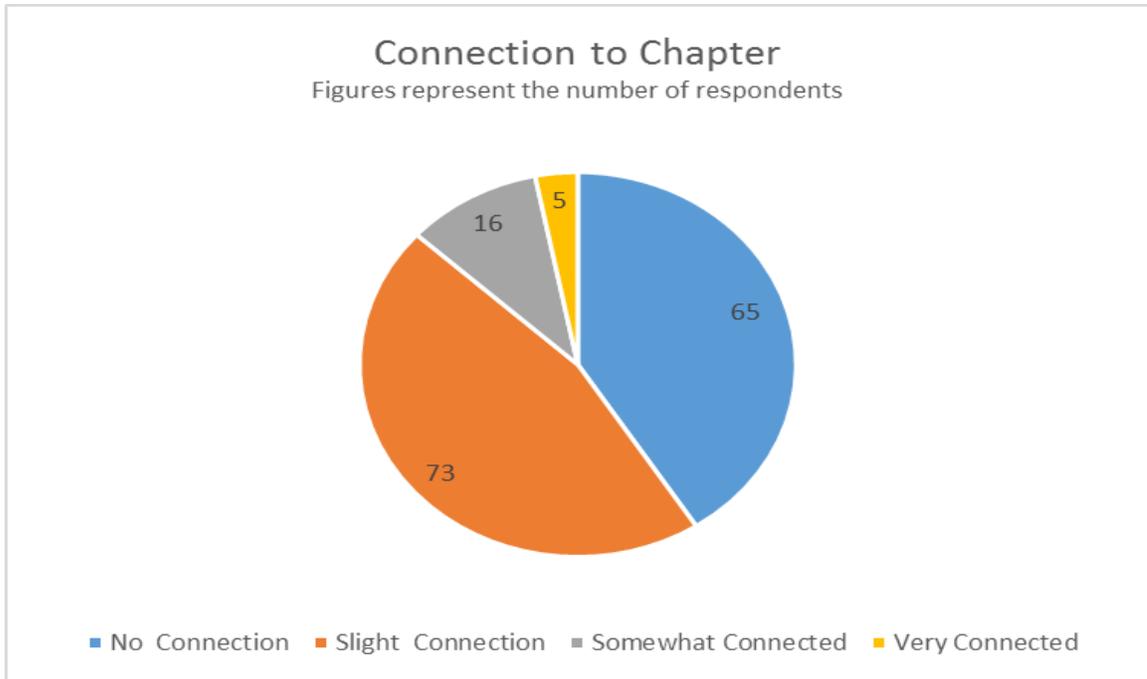
When reviewing the survey responses in total several *themes* can be identified:

- *Connection to Chapter*
Unfortunately a large portion of the respondents feel either no connection or a slight connection to the chapter today. Although this is disappointing, it is not surprising. The AA recognizes there is much work that needs done in this area. The challenge seems to be “how do we get the alumni to be connected to the chapter?”
- *Perception of Greek Life*
Over two thirds of the respondents had a favorable perception of Greek life on campus.
- *Sense of Obligation to Support the Chapter*
The results of this question were surprising. Almost 50% of respondents felt no obligation to support the chapter financially. The AA definitely needs to address this going forward.
- *Reasons for Lack of Support*
Results were not too surprising here. There are several reasons why alumni do not support the chapter financially. Many respondents indicated they did not have the financial resources currently or have decided to support other worthwhile organizations. Additionally, many respondents indicated that the lack of information relative to how money will be spent or what tangible result can be seen from donations were the reasons they did not support the chapter. The AA must do a better job of explaining how money will be spent and to show the results.
- *Sources of Information*
A majority of respondents indicated they get their news about the chapter through the newsletter/Tomahawk magazine. Social media was a second and word of mouth third. The AA recognizes they need to do a better job of getting news in the Tomahawk magazine and to begin publishing a semiannual newsletter.
- *Importance to stay active*
An overwhelming number of respondents, over 80%, believe it is important that Alpha Nu remains vibrant and active on campus going forward.
- *Likelihood to Support Financially*
Over half the respondents indicated they will have a “wait and see” attitude relative to future support of the chapter. The AA totally understands that the chapter and the AA will have to earn your support.

Detail Survey Results

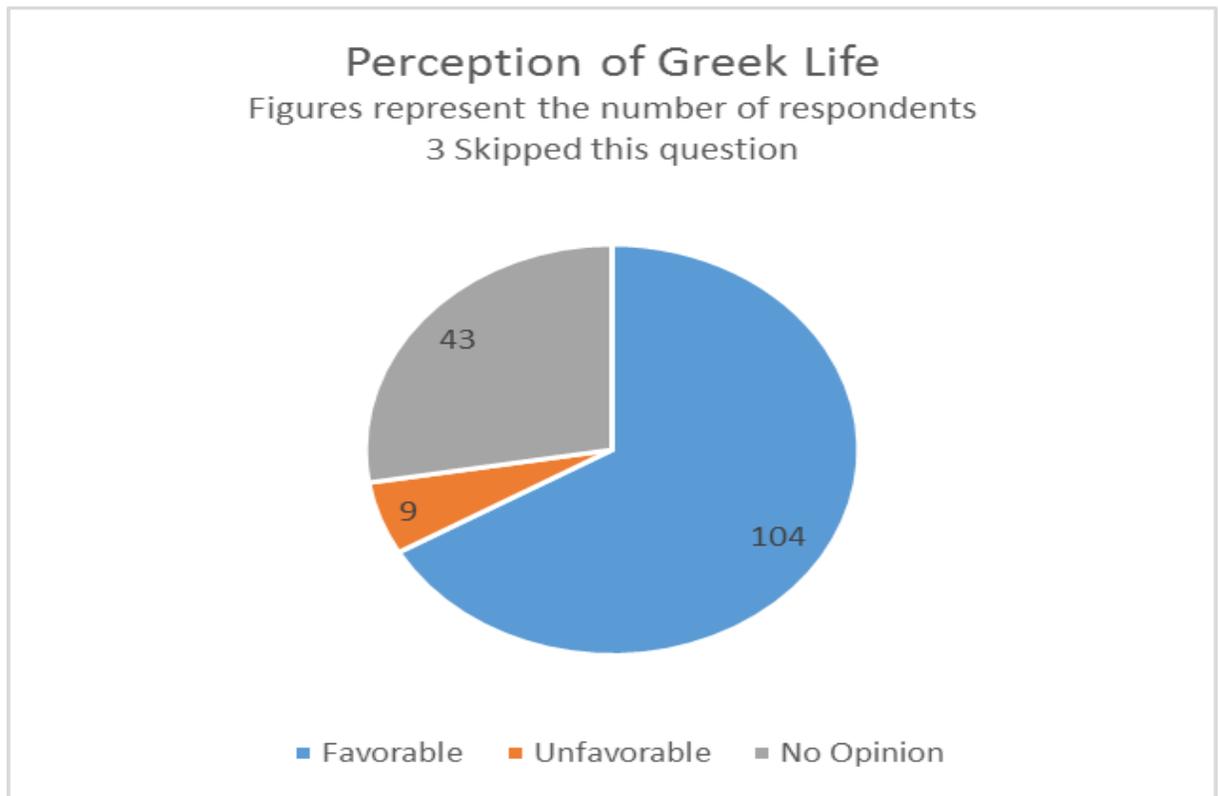
The following section is a detailed breakdown of the survey results. We have tried to assemble these results in an easy to view format. We have included relevant comments as well.

Question 1: How would you assess your current relationship/connection to the Chapter?



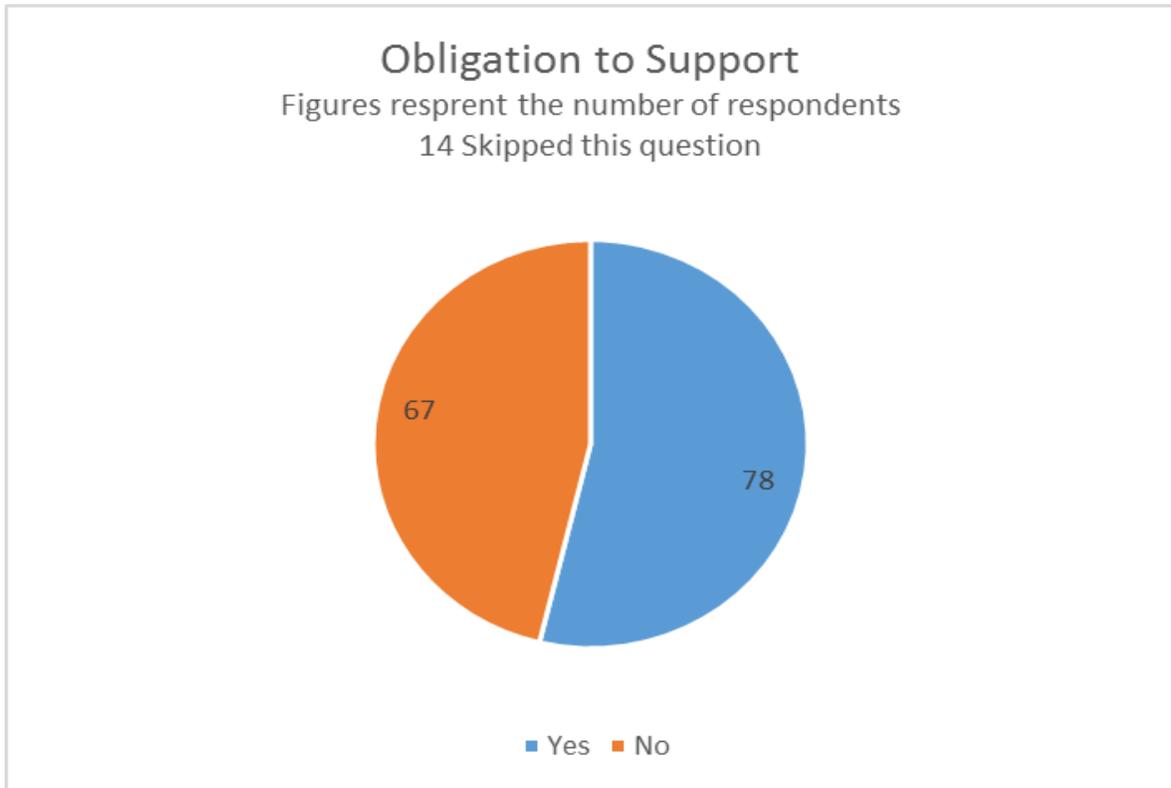
Conclusion: The AA must establish multiple outlets/activities that will share information with alumni so they can develop a sense of understanding as to campus activities and in turn develop a connection to the chapter.

Question 2: What is your perception of Greek life on campus at Westminster?



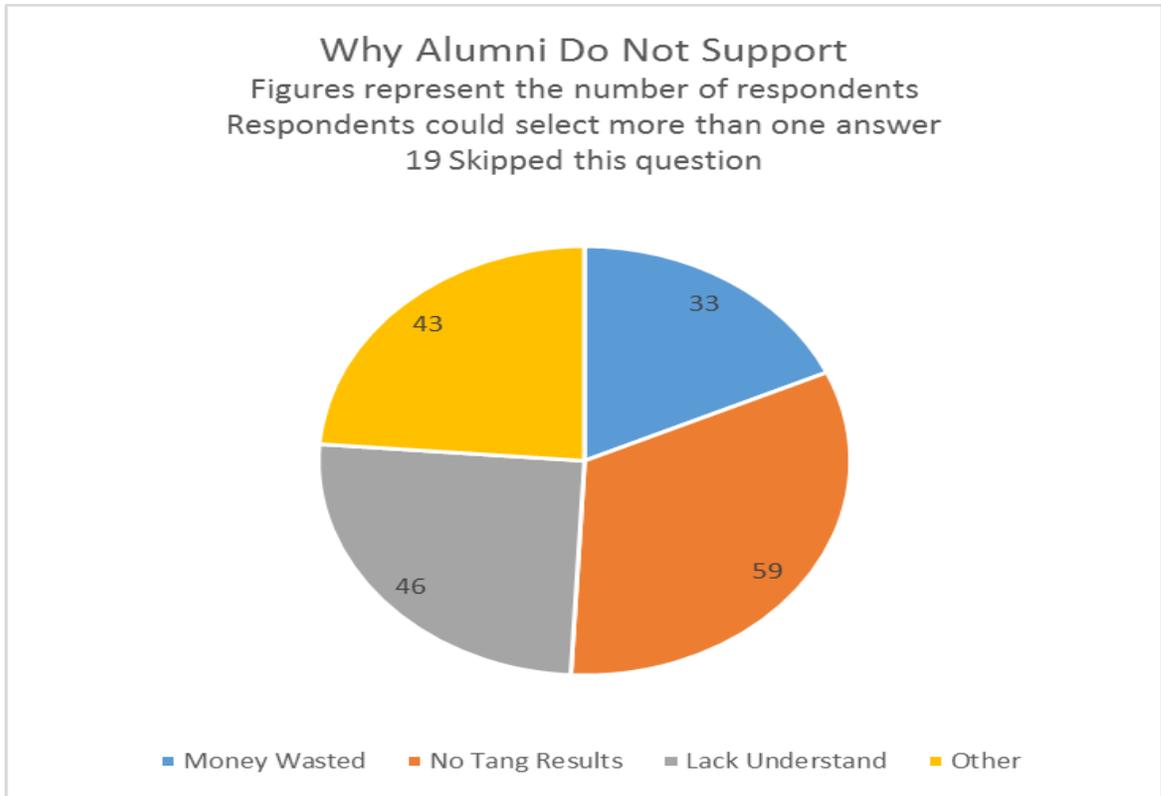
Conclusion: There is a strongly positive feeling about Greek life on campus. There is a higher number of people with No Opinion than expected.

Question 3: Do you believe the alumni have an obligation to support the chapter financially?



Conclusion: The AA has a tremendous amount of work to do here. It is surprising that half the respondents do not feel the alumni should support the chapter.

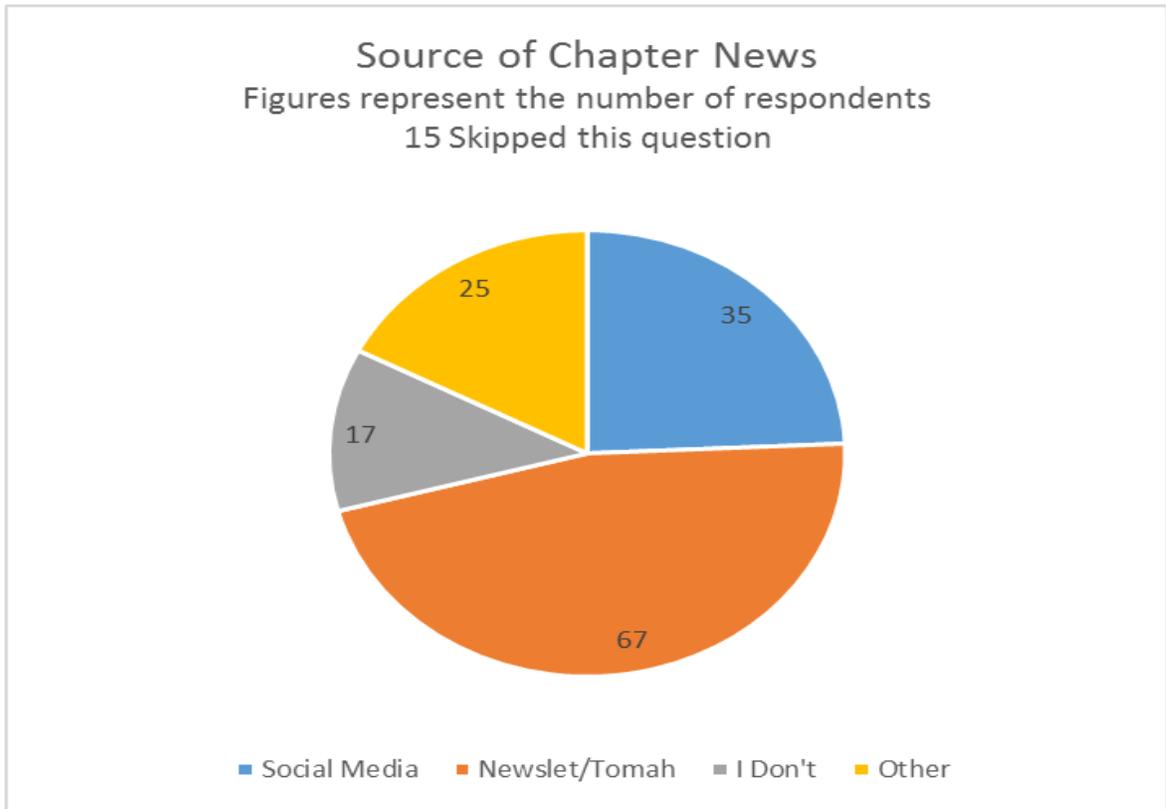
Question 4: Why do you think alumni do not support the chapter financially?
(Respondents could pick more than one answer)



Conclusion: The AA must do a better job in explaining how money will be used and then show tangible results when projects are complete. Almost 25% of respondents believe the money is wasted.

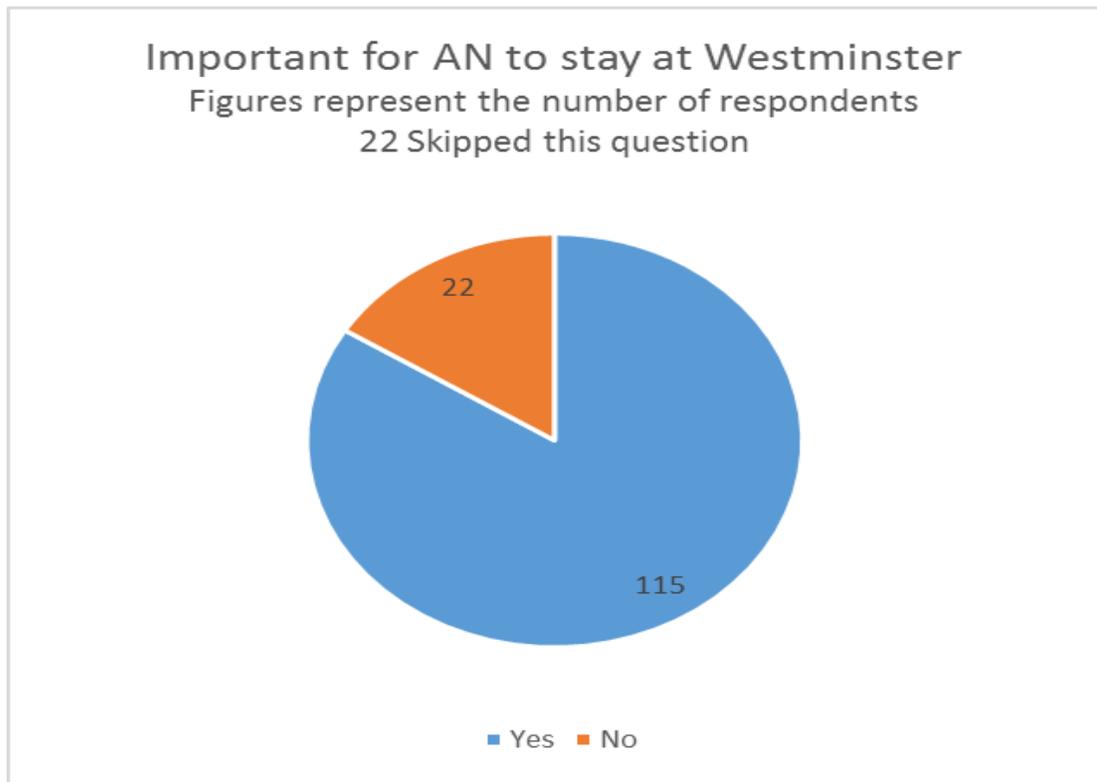
Several respondents selected "Other" as a response and let a comment. See the Comments Section below.

Question 5: Where do you get your information/news about the chapter?



Conclusion: Newsletters/Tomahawk magazine and social media are how a majority of respondents get their news. The AA must develop a process to produce semiannual newsletters, engage alumni on Facebook and have material presented in the Tomahawk magazine every issue.

Question 6: Is it important the Alpha Nu remain vibrant and active at Westminster?



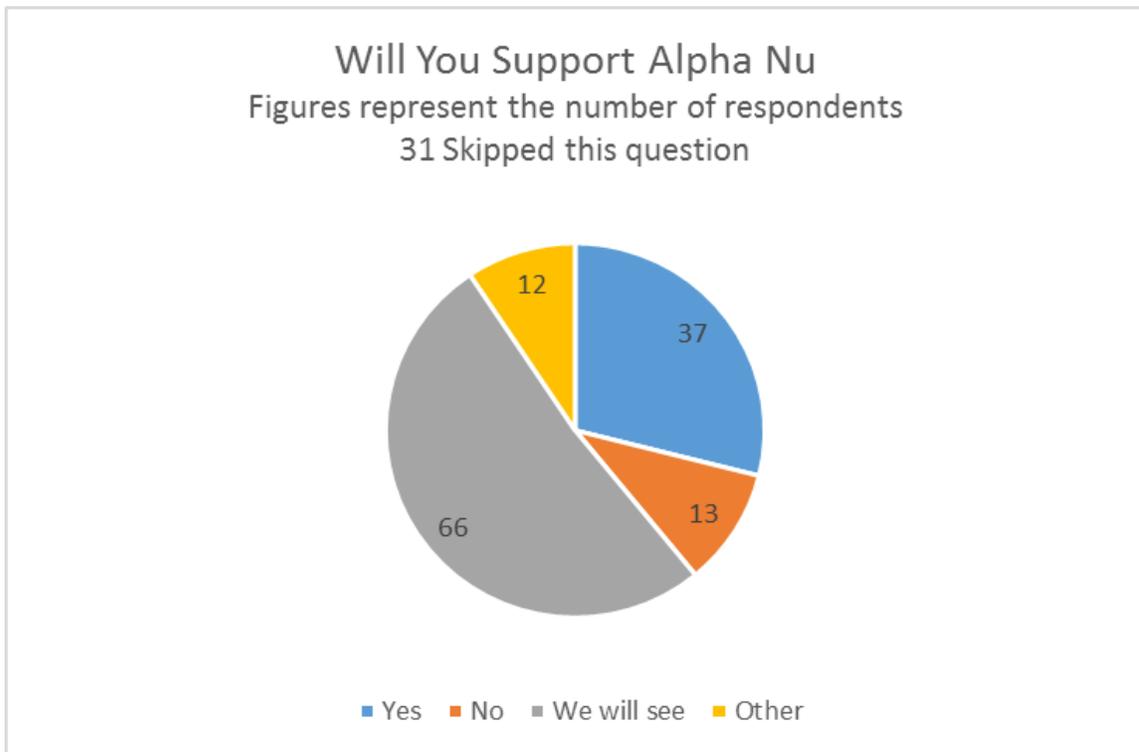
Conclusion: The majority of respondents would like to see the Alpha Nu tradition continue at Westminster.

Question 7: See Comments Section

Question 8: See Comments Section

Question 9: See Comments Section

Question 10: If you developed a positive attitude about Alpha Nu, would you be inclined to support the chapter?



Conclusion: The majority of respondents are taking a “wait and see” attitude about financial support. The AA will have to earn their trust in order to gain financial support.

Comments/Feedback Received by Survey Respondents

Question 4: Why do you think alumni do not support the chapter (Respondents entered "Other")

Living pay check to pay check
11/16/2015 9:32 PM

There are so many other requests for money that have greater human need e.g. hunger, housing, etc.
11/16/2015 7:36 PM

All of the above
11/16/2015 5:38 PM

Not a high priority among numerous other financial commitments, such as paying college tuitions.
11/16/2015 10:28 AM

The active classes of Alpha Nu with me did not have a good relationship with the alumni board/did not see much in the way of support.
11/16/2015 9:41 AM

No regular donation statements are sent out. Alumni do not just think to donate without a statement or something
11/16/2015 8:49 AM

Alumni have many other financial obligations they are responsible for
11/16/2015 7:11 AM

priority
11/16/2015 6:54 AM

House is not respected by current brothers
11/16/2015 6:38 AM

We are removed from Fraternity life. May be connected with some classmate Brothers but not with the Fraternity itself.
11/16/2015 1:48 AM

There is no interest or contact after MANY years away.
11/15/2015 9:57 PM

No acknowledgement of gifts made in early years. Sense that it was a duty to support, not that recipient had responsibility to be accountable.
11/15/2015 9:42 PM

Retired and have little income to donate.

11/15/2015 9:13 PM

Drug problem at house in mid-2000's, wonder if it was ever cleaned up

11/15/2015 8:04 PM

Alumni doesn't have money to donate

11/15/2015 7:56 PM

No real ask or easy method to give. Don't want to give to ASP National.

11/15/2015 7:13 PM

Another capital campaign to pour good money into a bad house is an example.

11/15/2015 7:09 PM

Limited disposal income. These are difficult times, especially for many retired Seniors.

11/15/2015 6:23 PM

Communication and updates. No feeling of an invite to be involved

11/15/2015 5:28 PM

Alumni don't feel it is solely their responsibility to maintain financial health of an organization that should be able to sustain itself as a component of a larger organization (supported by alumni)

11/15/2015 5:12 PM

Lack of connection

11/15/2015 4:34 PM

other charities have a priority

11/15/2015 4:20 PM

Own children and there are lots of groups asking for financial help every day on email.

11/15/2015 4:12 PM

Renovations are quickly destroyed. Need commercial/industrial grade house. Tear it down and build from foundation as opposed to small fixes.

11/15/2015 3:45 PM

Moved on.

11/15/2015 3:43 PM

fiscal constraints in retirement

11/15/2015 3:36 PM

The chapter needs you be self-sustaining. Alumni gifts should only be gravy.

11/13/2015 12:17 PM

Alumni never see financial reports. How do we know where funds are needed when we can't even see where the money that is available is spent and where it plans to be spent?

11/13/2015 9:29 AM

Dues should cover costs

11/13/2015 9:15 AM

Unstable economic times is probably the largest reason.

11/19/2015 3:25 PM

To my knowledge there has historically no real attempt to keep alumni engaged with local chapter - except when ya need money.

11/18/2015 8:34 AM

Depends how much money you want me to donate.

11/17/2015 9:31 PM

Financial ability to make significant contributions

11/17/2015 5:36 PM

Life is complicated with many demands for attention and money.

11/17/2015 2:54 PM

In my case I attended 4 universities and worked at another one. I simply donate to five university organizations -- especially when I have no idea if my few dollars are having an impact. Instead, I donate directly to students from my hometown. That way I can follow their progress.

11/17/2015 2:22 PM

All of the above.

11/17/2015 11:51 AM

Younger Alumni who are building families and careers don't have the income to provide support; Older alumni who do are further removed and either lose interest or touch with the fraternity

11/17/2015 10:20 AM

I do not feel that I have been included in "the loop"

11/17/2015 9:58 AM

Difficult economic circumstances

11/17/2015 9:23 AM

I just don't see it as an "obligation".
11/17/2015 9:22 AM

Not an organization I chose to support.
11/17/2015 9:14 AM

Fraternities should support themselves and receive some basic aid from college.
11/17/2015 9:08 AM

As a high school principal I give thousands of dollars to support my student's needs so need to be very judicious with other donations.
11/17/2015 8:51 AM

Question 7: What is your overall perception/understanding of Alpha Nu today?

Fairly irresponsible, like we were when I went there. Two or three remodels have been pretty much destroyed shortly after being finished.
11/16/2015 7:53 PM

I have not been back to Westminster, but I did find the fraternity helpful to me as an undergraduate. Now I see and am involved in what I think are more pressing social needs?
11/16/2015 7:43 PM

The current members do not take care of the house as we did years ago.
11/16/2015 6:43 PM

It's still a great brotherhood, in the same run down house
11/16/2015 5:39 PM

I have not been in contact with the house in years. I do enjoy following the emails and am excited about the new house.
11/16/2015 2:57 PM

It is struggling due to an antiquated house and a smaller than normal membership.
11/16/2015 2:35 PM

Good
11/16/2015 12:57 PM

Getting better
11/16/2015 10:03 AM

I don't have much information about the current state of Alpha Nu as I've been removed for some time. I'd like to see them more involved on campus and in the community outside of Relay for

Life. Though important, R4L has become kind of the philanthropic crutch of Alpha Nu. I'd like to see them go above and beyond that, especially if they want funding for a new house.

11/16/2015 9:45 AM

It's unknown. Really don't feel I know what the underclassmen are up to or what is going on on campus.

11/16/2015 9:39 AM

They need to remodel the house and let us know how the progress is coming along

11/16/2015 9:02 AM

House needs improvements / chapter needs more pledges/Brothers

11/16/2015 8:57 AM

Not sure really. I'm 3000 miles away and have not been back to the campus since 1969

11/16/2015 8:57 AM

Minimal

11/16/2015 8:49 AM

Lack of maturity

11/16/2015 8:45 AM

The men don't seem to understand or to value the rich history of the organization. If you asked most of the men why such an organization exists, you would not receive any sort of unified response.

11/16/2015 7:59 AM

I wish it was 1969 again and I was living in the house

11/16/2015 6:56 AM

Deterioration of society bleeding into morals and character of youth continues to be a cancer on Greek society and after seeing how bad house was in 2014 I was sickened to find such disrespect among members

11/16/2015 6:45 AM

It is still alive and well.

11/16/2015 1:50 AM

That it is one of the better fraternities on the campus

11/15/2015 9:58 PM

Don't have one.

11/15/2015 9:43 PM

I don't have any!
11/15/2015 9:25 PM

None
11/15/2015 9:15 PM

It needs to be improved and grow.
11/15/2015 8:12 PM

Disconnected so no opinion
11/15/2015 8:04 PM

They need a new house
11/15/2015 7:56 PM

None
11/15/2015 7:13 PM

Since I have no information and have not been on campus or at the house in years, I nothing on which to base a perception.
11/15/2015 7:10 PM

Although I have not been close, I've understood they do not have the stature we enjoyed 1955-59.
11/15/2015 6:27 PM

A positive group which deserves alumni support.
11/15/2015 6:11 PM

I have been away from the college since graduation, so I don't have any connection to the fraternity either. There has been no connection with my "fraternity" father since he graduated; he was hard to locate in the beginning, have given up since.
11/15/2015 5:30 PM

Not know.
11/15/2015 5:29 PM

It seems a little weak, but I feel like that's true of all Greek life at Westminster.
11/15/2015 5:15 PM

That they live in the same place that we did without furthering it or the brotherhood because of a certain level of complacency.
11/15/2015 5:14 PM

It is a great opportunity for any young man wanting to better themselves and help others.
11/15/2015 4:57 PM

None

11/15/2015 4:49 PM

They are doing well

11/15/2015 4:35 PM

Not sure. I don't live in the area so it's hard to have a real assessment. I have not been on the Westminster campus in 25 years.

11/15/2015 4:21 PM

I don't know. It used to be known as the most academically focused frat with a Black and an Asian brothers when the college was anything but open to anything. Ohr (however it was spelled) was anything but someone to be proud of. I did not find my education at Westminster to be very good at all. It was just the same old conservative, blind eye to the world, stuff over and over again. Thus the Frat was my only view of reality, but I was in Africa for my whole Jr. Year. THAT made a big difference. The frat was just something that some guys really got into and a lot of us just didn't much at all. Sorry, but you asked.

11/15/2015 4:17 PM

I am not certain Greek organizations are as important or relevant in students' lives today as they were in my era -- the early 1960s.

11/15/2015 4:16 PM

One of the worst decisions I made.

11/15/2015 3:50 PM

The house needs to be renovated. Recruitment needs to be stepped up.

11/15/2015 3:48 PM

Have none.

11/15/2015 3:46 PM

The chapter seems to be an important part of social activities at WC.

11/15/2015 3:37 PM

Don't have one.

11/15/2015 3:37 PM

They are low on members, but know a lot of the men that are still there and they seem like good guys. A number of them don't seem to connect with the campus very well though.

11/14/2015 12:10 AM

It lacks in leadership at the student level and also needs greater alumni participation in fraternity life to be able to transition the mission back to the core values; to better the man and to better the community as well.

11/13/2015 1:58 PM

Needs more alumni involvement as mentors and donators. The chapter has teenagers in most cases and mistakes will be made. Alumni can help to lessen the impact of member errors and help the men to learn from mistakes

11/13/2015 1:19 PM

Having been to my 50th reunion the chapter seemed a tangent. At such times it needs to reach out to its members past.

11/13/2015 12:18 PM

Good guys needs more members and activity to get them

11/13/2015 11:19 AM

Healthy chapter on an upswing.

11/13/2015 11:08 AM

Doing well on campus

11/13/2015 10:28 AM

Good

11/13/2015 9:54 AM

I believe AN is a strong chapter of ΑΣΦ, and it's legacy as a ΠΦΠ chapter is a strong bond to what the fraternity is today, and it will continue to be a part of the Westminster College community. However, the alumni are asked to give, but we have no idea what happens to the financial support we're asked to give. More transparency & regular status reports would be welcome.

11/13/2015 9:41 AM

No understanding....I think the alumni council so a deplorable job having alumni intersection.... The same people are the ones being praised over and over.... And it has become a clique like look what we did, patting themselves on the back so they feel good instead if to actually better the man type of organization

11/13/2015 9:35 AM

Seems to attract a lot of good guys and they do a lot of good around campus as well as their annual race for the cure event.

11/13/2015 9:20 AM

I am not the best person to ask, I transferred to another college shortly after joining so I never had much contact with Alpha Nu, and was never contacted again till years after I graduated. So I don't feel a part of the group

11/19/2015 7:11 AM

Really have no information or opinion

11/18/2015 2:39 PM

Substantially diminished from when I attended. The fraternity was a great addition to my education - but I am really disconnected from that chapter and have no real knowledge of what they do as a group - for themselves or others
11/18/2015 8:38 AM

Just trying to get by.
11/18/2015 6:27 AM

Good guys, but smaller number of brothers
11/17/2015 10:13 PM

No perception or understanding other than Alpha Nu needs a house. Maybe smaller donations should be sought more often. If there was a campaign and \$10 or \$20 was very easy to give online, I'd be more willing to press the button.
11/17/2015 9:33 PM

Recovering from decline. Badly in need of a new house. It was in bad shape when I lived there almost 70 years ago.
11/17/2015 5:39 PM

I am concerned about Greek life, in general, not only Alpha Nu
11/17/2015 5:25 PM

Gathering of young men that has some value. However, if the partying w/o a lack of an overall higher purpose that benefits the community and Westminster is not evident, the bad outweighs the good.
11/17/2015 3:14 PM

That it is still there and moving forward.
11/17/2015 2:55 PM

I have no opinion
11/17/2015 2:23 PM

I cannot comment. The last time I was in the house was 48 years ago
11/17/2015 1:15 PM

From what I hear the brotherhood is still strong.
11/17/2015 12:34 PM

Currently facing a dry spell due to low enrollment on campus, but shall once again arise from the ashes as one of the most predominant student organization on campus. Great group of guys. Yet, I still hope they harness the concept and identity of being Better Men.
11/17/2015 11:55 AM

No clue

11/17/2015 11:35 AM

Needs improvement in numbers

11/17/2015 11:27 AM

Having been involved slightly with activities re: various phases of renovation of house, know that members are doing the best with the available intelligence, leadership and finances to further the fraternity's status on the campus and with alumni. At this time this alumnus has had to limit any activity, both personal and financial, at this time. Wife is now totally immobile the result of many mini-strokes, heart attack and then a fractured neck as a result of a fall while walking for exercise. Now, her ability to move at all is nil. Am her total caregiver now until VA assistance made available?

11/17/2015 11:22 AM

I'm not there so cannot comment. However, my impression is that over the past 60 years, except for a few here and there, the chapter has had a positive impact on campus life.

11/17/2015 11:12 AM

I don't know too much about it.

11/17/2015 10:44 AM

Not really sure, although they seem to be struggling just like they have for the last 50 or more years in the same facility which should probably have been condemned by now.

11/17/2015 10:38 AM

I have very little information regarding Alpha Nu today, other than through the newsletter, which (as it should) highlights the positive and the achievements of the chapter, but really cannot give an indication of how the chapter fits in with student life at Westminster or interacts with students at Westminster

11/17/2015 10:24 AM

I am disconnected to the campus, so I do not have an answer to #6 and #7

11/17/2015 10:04 AM

Membership is lower than it was.

11/17/2015 9:50 AM

Seem to continue to do a nice job with the Relay for Life - other than that, I'm not sure I know much about the current state of the chapter.

11/17/2015 9:47 AM

I have no idea - I never here about how the chapter is doing and perceived on campus. Good or bad, just share with us. All I hear about is the house project (Which I believe is much needed). What about the brothers? What do they do for fun? Do they play whiffle ball in the front yard? Do they still watch the Price is Right around lunch time? Do they still play cards in the dining

room? Do they have mixers with sororities? Formals at the house? Rush events? Do they still have the 'Smoker'? I want updates on their daily activities to feel connected. I only hear from AN when they want money. Connect me emotionally with the good memories I had at 129 and I would be more responsive to other requests. Thank you AN Alumni Assoc. for your work! AN Baby! Joe Hirz, '91
11/17/2015 9:37 AM

None
11/17/2015 9:23 AM

Long history. Very important nationally and locally at WC
11/17/2015 9:23 AM

Perception is a positive one, chapter is small, and males as a percentage of student population is small. Not certain as to how well the chapter is actually doing.
11/17/2015 9:19 AM

I have none.
11/17/2015 9:15 AM

The fraternity played a minor role in my life on campus and not always a positive one. For a relatively small number of people it was a top priority; for most it was not.
11/17/2015 9:10 AM

It is not in good shape. House is falling apart and the membership is way down.
11/17/2015 9:07 AM

I have been there numerous times over the last 4 years. Great bunch of guys who represent the same values we did but the physical condition of the house is pretty bad.
11/17/2015 8:50 AM

Small.
11/17/2015 8:41 AM

I have sensed that things are going well. I have wanted to become more active, but a recent birth in our family and consecutive moves have really forced me to wait to help
11/17/2015 8:39 AM

Question 8: What can the Alumni Association do to better improve alumni relations and alumni support?

Good question, haven't found the answer to this in over 50 years.
11/16/2015 7:55 PM

The chapter could support a project with "Habitat" or a soup kitchen. The recent clothing drive at Westminster was a good example.

11/16/2015 7:46 PM

Speaking engagements. Bring alumni back to speak and mentor and share with the current brothers

11/16/2015 5:40 PM

Regular emails or updates not all of us use Facebook

11/16/2015 3:03 PM

Keep us posted on the progress of the new house plans.

11/16/2015 2:36 PM

Just continue in hopes that a certain number of alums WILL be able to make donating a priority.

11/16/2015 10:32 AM

Continue to make philanthropic efforts more visible to alumni, invite alumni to participate. Post semi-annual statistics like grade point averages for the fraternity, what majors are being pursued in Alpha Nu, etc.

11/16/2015 10:19 AM

Better communication

11/16/2015 10:03 AM

Communicate better with alumni and more frequently.

11/16/2015 9:40 AM

Send us more pictures this way

11/16/2015 9:03 AM

Keep up with newsletters (current events and alumni updates). Alumni events

11/16/2015 8:58 AM

Better communication

11/16/2015 8:58 AM

You suggest in this survey there are web pages, Facebook, etc. I was not aware of all this.

Making the alumni aware of all the options would be great

11/16/2015 8:50 AM

Regular updates on the positive impact it's having on the community.

11/16/2015 8:47 AM

Require the members to show a little class and character

11/16/2015 8:46 AM

Scott Kinky is making headway planning events for alumni. Although I live 5 miles from campus, I do not prefer to attend events at the Chapter House (primarily due to my profession as a school district administrator).

11/16/2015 8:01 AM

What alum assoc is doing is fine, the problem is current student attitudes and values.

11/16/2015 6:47 AM

Probably

11/16/2015 1:50 AM

Concentrate on recent and near-by alumni. Some of us are too far away in both time since graduation and distance from campus.

11/15/2015 10:00 PM

I think positive post graduate relationships have to be cultivated early on and nurtured. That was not my experience. I will not return to the fold 53 years later.

11/15/2015 9:48 PM

Not sure

11/15/2015 9:25 PM

No answer

11/15/2015 9:15 PM

Semi-annual newsletter to alumni advising as to what is occurring with an in Alpha Nu.

11/15/2015 8:14 PM

Build the electronic data base, regular communication quarterly or bi-monthly, consistent message, format, perhaps coordinate with Alumni office for WC info as well

11/15/2015 7:20 PM

Think outside the box. The house has served several generations. It's time to move on. I'd also like to see tangible improvements that they can make in the lives of the young men from the time they pledge to the time they graduate - academic improvements, social behavior maturity, and spiritual growth. Better the man vs. being just a social club. Raise the bar and expectations.

11/15/2015 7:13 PM

Monthly update???

11/15/2015 6:12 PM

Continue what you do for the alumni, it has been my problem in not connecting, but having spare money to send to the chapter has not been a privilege for me.

11/15/2015 5:31 PM

Invites. Information about upcoming events or ways to get alumni involved (career assistance)
11/15/2015 5:30 PM

Share more about how the active members are furthering the brotherhood and making an impact, and less about how o need to help pay for a house.
11/15/2015 5:16 PM

Keep up the current events.
11/15/2015 4:58 PM

Accentuate the positive things going on at the chapter
11/15/2015 4:36 PM

Not sure
11/15/2015 4:22 PM

I have no idea, but look at all the organizations that ask for support: wonder warriors, food for children, the church, and on and on and then you want support for???

11/15/2015 4:19 PM

I don't know.
11/15/2015 4:16 PM

Nothing
11/15/2015 3:50 PM

Email communications.
11/15/2015 3:49 PM

Explain project or fundraising goals better.
11/15/2015 3:47 PM

Keep alumni informed of current activities.
11/15/2015 3:39 PM

It's a busy time in life with active kids and long work hours. It makes a lot of issues take a back burner
11/15/2015 3:39 PM

More events for alumni and active brothers to mingle with each other
11/14/2015 12:11 AM

The Alumni need a continuous association with the organization once they graduate. Now there is a disconnect. ASP needs to maintain a narrative on how the mission is continuing to build responsible men to step into the community successfully. Further, it needs many more Alumni volunteers to maintain frequent contact with current active members in order to foster positive

growth and responsible behavior. A direct one to one outreach is now needed to be able to re-engage the Alumni.

11/13/2015 2:07 PM

Newsletters, website and face book posts, presence in the Tomahawk. More opportunities for alumni to visit the chapter house and activities off campus for alumni

11/13/2015 1:22 PM

Host events

11/13/2015 11:19 AM

More frequent updates

11/13/2015 10:28 AM

More transparency & regular status reports about the chapter.

11/13/2015 9:42 AM

Just don't have alumni gatherings at the house at homecoming have multiple so people can work around their schedule....have alumni do work presentations in order to prepare brothers for life after college...

11/13/2015 9:39 AM

A few years back the brothers distributed a newsletter (semi-annually I think) which was interesting to read and hear about what was going on. Possibly start a brief newsletter again.

11/13/2015 9:25 AM

For me nothing

11/19/2015 7:12 AM

Tighten the relationship and guidance between the national and the local. There needs be some sort of consistent program that benefits the alumni - which will, in turn, benefit the chapter.

11/18/2015 8:39 AM

Maybe more news of what the current brothers are involved in on campus, and how they are contributing to Westminster's well being

11/17/2015 10:15 PM

More activities, on campus and off, with alumni and current brothers.

11/17/2015 9:34 PM

Better communication...individual contact

11/17/2015 5:40 PM

Need to build the case why Alpha Nu can be viable in the future, including justify the support for the significant investment in rehabilitating the house.

11/17/2015 5:26 PM

Confirm that the chapter is involved in wholesome ventures and contributing to society while eliminating the typical "animal house" activities that have been accepted in the past.

11/17/2015 3:16 PM

Don't know.

11/17/2015 2:56 PM

I do not know

11/17/2015 2:23 PM

I do not have a clue

11/17/2015 1:16 PM

I'm not sure but it would make more sense to me to make a financial contribution if I felt more of a tie to the chapter.

11/17/2015 12:35 PM

Make. Alumni. Remember. I believe most alumni become turned off when the only alumni outreach they receive is for financial support. The focus must be shifted (not removed, just reallocated) from the financials to brotherhood, as to engage fellow alumni and remind them of what it is they are a part of. The financial support comes subsequent to such realization due to the desire to continue the joy and experiences they receive from being a part of this organization. The most successful businesses follow the same principle for Employee Retention. Give/Show them something that reminds them why it's important to remain a part of the company. If you continue to keep great employees engaged within the company, the company continues to thrive with productivity. It all starts with making our fellow alumni remember.

11/17/2015 12:12 PM

More group outings

11/17/2015 11:36 AM

More activities for alumni

11/17/2015 11:27 AM

Believe all being done to the best of ability now!

11/17/2015 11:23 AM

Provide more news about individual Alpha Nu alumni

11/17/2015 11:13 AM

I think the Alumni (recently) does an okay job. However, most activates are difficult to participate for people who don't live in the New Wilmington area.

11/17/2015 10:48 AM

Not certain. I put in my time while on campus and afterword. At this stage of my life, I have other interests and places for my contributions.

11/17/2015 10:39 AM

Communication, communication, communication

11/17/2015 10:25 AM

Provide the Alumni with a detailed response to this survey answered by the chapter President

11/17/2015 10:07 AM

Not sure

11/17/2015 9:50 AM

Not sure - more specific newsletters about our chapter rather than overall newsletters and magazines about the national fraternity.

11/17/2015 9:48 AM

More gatherings like the PNC Park event

11/17/2015 9:24 AM

Keep us informed

11/17/2015 9:23 AM

Keep doing what started a year or so ago...homecoming events, Facebook posts, organized events like the Pirates game.

11/17/2015 9:20 AM

I have no opinion.

11/17/2015 9:15 AM

I have no idea.

11/17/2015 9:10 AM

Have events to bring people together.

11/17/2015 9:08 AM

Plan events like they did this year and use newsletters / Facebook etc.

11/17/2015 8:51 AM

Create better communication

11/17/2015 8:47 AM

Become more active and visible in everyday operation of chapter

11/17/2015 8:42 AM

Continue to be active on social media, is a very efficient way to keep alumni updated on events and news

11/17/2015 8:40 AM

Question 9: What are the one or two things that are holding you back from supporting Alpha Nu financially?

I have donated in the past but have seen few results.

11/16/2015 7:56 PM

Limited resources and limited information about the chapter's activity in the community.

11/16/2015 7:50 PM

I have supported Alpha Nu financially.

11/16/2015 6:43 PM

I don't know or see what I would be supporting

11/16/2015 5:40 PM

Personal expenses and lack of communication of Alpha nu needs

11/16/2015 3:03 PM

Budgeting with other contributions that I make.

11/16/2015 2:36 PM

College tuition help for grandchildren.

11/16/2015 10:32 AM

It's hard to give money towards building a brand new house when a lot of us lived in the old broken down one for years. Especially if we don't know the chapter is going to take good care of it/put it to good use. There are also concerns with Greek life at Westminster. The party culture is getting out of hand with younger generations. The elimination of Sigma Nu casts a shadow on all of Greek Life. I want to know that current Alpha Nu's are doing something to reverse that stereotype, participating in trainings, are involved in activities of faith, etc.

11/16/2015 10:22 AM

I already support

11/16/2015 10:04 AM

Personal financial hardship and a lack of understanding on how exactly the money will be used.

11/16/2015 9:41 AM

I sent \$2,000. Do you need more? How much has been contributed?

11/16/2015 9:04 AM

Have other needs that are more important at this point in time
11/16/2015 8:59 AM

Forgetfulness
11/16/2015 8:51 AM

Lack of connection, financially unable at this time.
11/16/2015 8:47

1. Lack of tangible results.
11/16/2015 8:02 AM

Other financial obligations
11/16/2015 7:12 AM Nothing. Mail me a donation slip
11/16/2015 6:48 AM

Too many other obligations / worthy causes / mission projects.
11/16/2015 1:51 AM

Lack of interest
11/15/2015 10:00 PM

Too late for me.
11/15/2015 9:49 PM

Don't feel an attachment which is fine. No one's fault as I have been gone over 50 years.
11/15/2015 9:26 PM

Live far away, don't know any current students, no discretionary income
11/15/2015 9:18 PM

Information is lacking and there is not an annual fund drive request.....only periodically.
11/15/2015 8:15 PM

Drugs in house is why I stopped supporting 10 years ago
11/15/2015 8:05 PM

My kid's school tuition
11/15/2015 7:57 PM

Lack of a clear ask. Make the ask, be able to respond quickly, electronically.
11/15/2015 7:22 PM

I've given money in the past and I felt it was wasted.
11/15/2015 7:14 PM

Limited disposable income.

11/15/2015 6:28 PM

Married with college students now.

11/15/2015 5:32 PM

I don't see any upside to writing a check. Outside of preserving the house I once loved, I haven't been given much of a reason.

11/15/2015 5:16 PM

I do not agree with the actions and behaviors of many of the fraternity's members, at least from a moral standpoint.

11/15/2015 5:16 PM

Currently do not have the extra funds, currently in law school

11/15/2015 4:58 PM

Share of mind for our donation dollars

11/15/2015 4:39 PM

My money goes to other causes. When I give money to the school, it's to the scholarship fund. I don't really have any connection to current brothers in the chapter. Like I said, haven't been there in decades.

11/15/2015 4:23 PM

I think Westminster's educational quality is very poor. But I am sure the brothers are really nice people and would be enjoyable to know but I work mostly outside the USA, haven't been in Pennsylvania in 25-30 years. I'm different, I guess?

11/15/2015 4:21 PM

1. Limited financial resources. 2. A plethora of other worthy -- and sometimes worthier -- causes.

11/15/2015 4:17 PM

Waste of precious resources

11/15/2015 3:51 PM

Living in the house for two years with the new kitchen, I saw how quickly it was destroyed by lack of caring by Brothers. An entire new house is needed and I'd prefer not to fund short term fixes that are not full solutions.

11/15/2015 3:50 PM

Nothing

11/15/2015 3:49 PM

I am in debt currently

11/15/2015 3:46 PM

Fiscal responsibilities in other areas, education of grandchildren, etc. Can't do everything.
11/15/2015 3:40 PM

Paying loans, job uncertainty and college tuition for kids
11/15/2015 3:39 PM

I don't make enough money currently
11/14/2015 12:12 AM

I currently support Alpha Nu chapter financially because they need it. Until very recently, National was giving little financial, management or leadership help.
11/13/2015 2:09 PM

Wife. Poor stock market performance
11/13/2015 1:23 PM

Connection and need
11/13/2015 12:18 PM

Student Loans
11/13/2015 11:19 AM

Breakdown on how money will be spent
11/13/2015 10:29 AM

Presently, don't have the financial means. Historically, never felt a connection anything more than a source of funds.
11/13/2015 9:47 AM

Rich McKenna and his involvements in the organization. I think he has been too involved. Over the years and has driven very little in results
11/13/2015 9:39 AM

Westminster colleges lack of support for Greek life in the last several years
11/13/2015 9:35 AM

I already pledged
11/13/2015 9:26 AM

Have no information on what the money would be used for
11/18/2015 2:40 PM

1. No knowledge of who this benefits. 2. No knowledge of what they are going to do - once they have a new house
11/18/2015 8:40 AM

My own financial situation.
11/18/2015 6:27 AM

Question of how many brothers there are, what they are accomplishing, and the trend of future member numbers. How strong is the fraternity system as a whole on campus now?
11/17/2015 10:19 PM

Other than the new house, not aware of Alpha Nu needing financial support for anything else.
11/17/2015 9:36 PM

Upcoming events in my life.
11/17/2015 9:34 PM

Not sure where to send it and not sure what the money will be used for
11/17/2015 8:13 PM

Lack of information...true demonstration of need...a way to help at a reasonable level
11/17/2015 5:42 PM

Other than what I've expressed in the survey, nothing.
11/17/2015 5:26 PM

Concern for a lack of evidence that these young guys are not moving toward being responsible men in society.
11/17/2015 3:17 PM

Priorities and priorities.
11/17/2015 2:56 PM

As one who reviewed many universities for two state governments I know how wasteful they are and how PC attitudes have replaced sound intellectual scholarship on many campuses. I have no way of knowing the status of quality education versus PC softness on your campus. Hence, I will not donate.
11/17/2015 2:25 PM

Basically just the disconnect and concerns over where the monies will be allocated.
11/17/2015 2:08 PM

No one supported when I was there
11/17/2015 1:26 PM

I will never see how the money is spent. I believe that fraternities are not that important any longer. However at Westminster there is not much to do except hang out at the fraternity house
11/17/2015 1:20 PM

I am currently 1.5 years out of undergraduate. My financial assets aren't in a desirable position to participate in substantial financial support. The budget I am restricted to doesn't allow for much contribution. Nonetheless, I do contribute what I can. Therefore, I am not held back from supporting, just held back in supporting what's necessary.
11/17/2015 12:16 PM

I'm not wealthy
11/17/2015 11:36 AM

My wealth!
11/17/2015 11:27 AM

Explained in other part of survey. Have not ruled financial support just not at this time as I had stated previously in meeting with a rep from national!
11/17/2015 11:24 AM

Limited funds for charitable giving. I do support the college.
11/17/2015 11:15 AM

Money that I would normally give to Alpha Nu goes to Marine Corp. Parents. They have a more urgent need.
11/17/2015 10:50 AM

Personal financial ability to support
11/17/2015 10:27 AM

Fixed Income and lack of interest
11/17/2015 10:09 AM

Updates from current brothers
11/17/2015 9:56 AM

With limited funds, I have been giving to the college to support legacy scholarships.
11/17/2015 9:51 AM

Financial responsibilities at home and already supporting several other people/causes.
11/17/2015 9:48 AM

While I appreciate my time as an Alpha Nu brother at Westminster College, with my school's poverty rate over 50% I give most of my donations to those in need.
11/17/2015 9:43 AM

I don't have a good answer for this one. Good question... Just seems like everyone needs money for some cause. Saturated with financial requests. Just seems like more white noise. I live in the DC area and don't have any connections to Westminster, AN or any of the brothers I spent time with at the house. I treasured the time dearly, but just not living that life now.

11/17/2015 9:41 AM

Personal obligations and liabilities.

11/17/2015 9:24 AM

Difficulty financially

11/17/2015 9:24 AM

Just getting a round to sending a check, although none planned for expenses have gotten in the way a little.

11/17/2015 9:21 AM

I prefer to donate time and resources to people in need.

11/17/2015 9:16 AM

There are many, many more important cause that deserve financial support than fraternities. I don't wish the ill, but I consider them relatively unimportant in higher education and society.

11/17/2015 9:11 AM

Not in a position right now.

11/17/2015 9:09 AM

Nothing is holding me back - have someone call me 585-259-2650

11/17/2015 8:55 AM

Student loans

11/17/2015 8:47 AM

I don't have money.

11/17/2015 8:44 AM

2 young children in private school

11/17/2015 8:43 AM

Currently, I left my job to stay at home with our newborn. I am starting my own business. I have expressed a desire to make a more consistent donation to the chapter once I am back in the work force full time

Question 10: Will you support in the future? “Other” comments left in survey

Already have supported financially.

11/16/2015 2:37 PM

Not in the foreseeable future. Quite a few years of tuitions still ahead. Will probably be pushing up daisies before the process is complete.

11/16/2015 10:34 AM

Need a clear, simply ask. Raising \$ amount for house remodeling that looks like this. Offer naming rights for higher level donors.

11/15/2015 7:24 PM

Am willing to support Alpha Nu now>

11/15/2015 6:13 PM

Already do

11/15/2015 5:10 PM

I already have a positive feeling, however, need to first finish law school.

11/15/2015 4:59 PM

Not until I make money

11/15/2015 3:46 PM

For me, the parameters of the question (Attitude: Support) do not correlate.

11/17/2015 12:18 PM

Already supportive

11/17/2015 11:27 AM

I already have a positive attitude about Alpha Nu.

11/17/2015 10:29 AM

Already have a positive attitude

11/17/2015 8:56 AM