SAMPLE EMAIL

Alpha Sigma Phi Update

Brother Smith,
I hope this message finds you well. The Alpha Sigs at _____ have been busy the past few months and wanted to share their achievements with fellow Alpha Sigs. Here is a brief update from the Chapter President, _________.
*insert your own update from undergraduate*

“As we proceed into the final term of this school year, our colony is staging to have its most successful quarter to date. Wrapping up winter term with two awards for participation in Kappa Delta’s Mock Rock Philanthropy, a colony GPA above the All Men’s Average, and a unanimous growth in brotherhood, we are readily working our way towards reestablishing the Psi Colony-soon to be chapter-of Alpha Sigma Phi as the force on the Oregon State campus that it once was.”

As you can see, the group is growing and is finding success on multiple fronts. Would you like to join them in their excitement and growth?

They are currently looking for alumni members to guide them as advisors. Some of the areas are Recruitment, Ritual, Philanthropy, Risk Management, and Scholarship. If you have a passionate interest or you would like to find out more, please contact the lead advisor, ________. He can be reached at the numbers below or by replying to this email. The Alpha Sigs at _____ are growing strong and would like for you to re-engage in the brotherhood and share in the excitement!

In Phi,
SAMPLE EMAIL

Your Alma Mater Matters

Brother _______
We hope this message finds you doing well. We are reaching out to you today to ask for your assistance with the ________ Chapter. The group is in need of alumni like yourself to volunteer their time to be coaches and mentors to an undergraduate officer. The time commitment is minimal (4-6 hours a month), but the reward for you and the undergraduate will be large. You will be able to reconnect with the undergraduate chapter and really make a difference as you can help a man grow into a successful officer and brother in the chapter.

Let me address a few questions or concerns you may have:

I live too far away or am unable to make it to campus often – We have yet to find a direct link between the distance from campus and the quality of brother. Some of our best advisors live in different towns or states from their chapters. The short answer is distance will not matter, as most communication will occur in the form of phone calls and emails.

I am too old or disconnected from this generation of students – You call it being disconnected, we call it having real world experience. We are looking for men who have the maturity and know-how to assist an undergraduate when he needs help with a budget, planning for an event next month, or how to prepare for a meeting with a school administrator.

I have no experience as a mentor or advisor – Experience as a mentor or advisor is not necessary. Experience as an alum, experience as a professional, and experience as a gentleman is what is needed. So you see, you are qualified!

What advisor positions are needed? The _____ Chapter needs a _______, _______, _______, and _______.

The need for alumni support is great, and we feel that the alumni of ___________ can fill that need. We are asking you to take on a small role that will pay large dividends in the lives of the undergraduates and in the long-term success of the ________ Chapter. We are asking you to volunteer as an advisor for the “Old Gal.” If you are interested or have questions, please reply to this message or contact me at_______.

In Phi,
SAMPLE EMAIL

Alpha Sigma Phi Alumni Needed

Brother Smith,
My name is ____ and I am the lead advisor for the undergraduate chapter at the University of ____. I have a unique opportunity that I would like to share with you. It’s not about money or fundraising, but rather using your talents and time. I would like to ask you to assist the undergraduates by taking a role as a mentor and advisor for an undergraduate officer.

You may say that you are too far from campus, too far removed from the fraternity, or too busy to get involved. However, you may be pleasantly surprised to see just how easy it can be.

I would love to have a conversation with you about what positions are available and how you can get started to explore the mutual benefits of the opportunity. Please give me a call in the coming days at ____ or reply to this message.

I look forward to talking with you about this opportunity.

In Phi,
SAMPLE EMAIL

Alpha Sigma Phi Opportunity

Dear Brother Smith,

You’ve heard it from every not for profit group at one time or another, ‘Give of your time, talent, and treasures’. It is in giving that we receive and bring value to our lives. The good news is this is NOT a solicitation for your treasures, although we are always grateful for the generosity of our members. This is a call to action for your time and talent.

Brother ______ the (past position) at _______________University has indicated that he will be stepping down from the position after a long tenure. We would like to thank him for the time he spent coaching and mentoring the men at the _____ Chapter and helping the “Old Gal” prosper at ______.

There is a growing group of nearly __ men at the _____ Chapter who would benefit from the experience you could bring along with the team of Chapter Council Advisors. There is already a group of ___ men already in advisory roles on the council.

Experience has shown us that the most successful chapters are those who experience actively engaged alumni volunteers.

I would like to ask you to choose to make a difference in the lives of our younger Fraternity brother’s lives by taking an active role.

To learn more about this opportunity, call me at ____________ or simply reply to this email.

In Phi,